inside **EvidenceB**

Adaptiv'Math
Global Impact Study

ADAPTIV' **MATH**

Who is EvidenceB?

EvidenceB is a leading EdTech provider of Adaptive Learning Solutions in Numeracy and Literacy for K–12 students. Our research-driven approach has earned us multiple global EdTech awards, including:

bett
Company of the Year 2024

Tools Competition
Winners
Learning Science Research 2022/23

2022 **edtechX**
ESG & Impact Winner
EdTechX ESG & Impact Award 2022

2025 EUROPE EDTECH
200
Holon IQ
Top 200 most promising EdTech startups in Europe

What is Adaptiv'Math?

Adaptiv'Math is our flagship AI-powered Adaptive Learning Solution, designed to **personalize math learning based on Cognitive Science and AI research.** It helps K1–3 students master core numeracy concepts such as:

- ✅ Numbers & Calculations
- ✅ Arithmetic Problem Solving
- ✅ Fraction & Proportion

implemented at scale by:

MINISTÈRE
DE L'ÉDUCATION
NATIONALE
ET DE LA JEUNESSE
Liberté
Égalité
Fraternité

THE WORLD BANK

The Global Impact Study

UNIVERSITÉ
DE GENÈVE

Université
Paris Cité

Together with University of Geneva and Paris-Cité University, we are conducting a longitudinal Global Impact Study across schools to **measure how Adaptiv'Math improve student learning**.

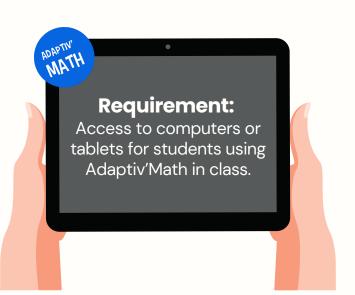## This study aims to answer key questions:

- Do Adaptiv'Math improve learning outcomes in Numbers & Calculations, Arithmetic Problem Solving, and Fractions?
- Are these tools especially effective for socially disadvantaged students?
- Can they help students struggling with math build stronger conceptual understanding?

Students (K1–3) are assigned to one of two experimental groups or a control group.

Teachers will use Adaptiv'Math for around 60 minutes per week over the study period.

A pre-test will assess baseline math skills before starting Adaptiv'Math.

A post-test will measure student progress and learning improvements.

ADAPTIV' MATH

Requirement:
Access to computers or tablets for students using Adaptiv'Math in class.

Why join the Impact Study?

By joining the Global Impact Study, educators and schools receive **FREE** access to:

Research-Backed Teaching Tools
Developed with cognitive science to enhance student comprehension.

Personalized Learning Paths
AI tailors exercises to each student's strengths and weaknesses.

Real-Time Learning Analytics
Track student progress, challenges, and engagement via an interactive teacher dashboard.

A Comprehensive Impact Report
Receive a detailed analysis of your students' progress between pre- and post- tests.

Training & Live Support
Educators get full onboarding, training, and technical assistance throughout the study.

Global Collaboration
Join a worldwide network of schools and contribute to groundbreaking educational research.

Week 1	Week 2 – 6	Conclude
• Onboarding • Randomisation • Pre-tests	Experimental Groups 1 & 2: 1h / week use of Adaptiv'Math Control Group: Business as Usual	Post-tests

Data Privacy & Security

By participating in our impact study, we assure you that it is our priority to ensure that **we do not collect any personal identifiable information from users and only anonymised data.** For our teacher dashboard, we will provide functionalities to support teachers to utilise a fictitious name to identify each user within their classroom to avoid collection of any personal identifiable information (e.g., Student 1, Student 2).

We will also ensure ease of access through integration of SSO login with a local identity system when appropriate.

Our AI algorithms utilize these anonymous data points as 'tokens' to dictate the optimal personalised learning pathways and do not require any personal identifiable information from users.

Ready to transform education?

SCAN ME! »